

## Blockchain Technologies

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### Practices & Sectors

Corporate  
 eDiscovery and Information Governance  
 Employee Benefits & Executive Compensation  
 Health Law  
 Institutional Investor  
 Intellectual Property  
 International Practice  
 Labor & Employment  
 Real Estate  
 Derivatives  
 Securities, Financial and Directors & Officers Litigation  
 Tax

Blockchain is revolutionizing modern finance, and systems of transactions, exchange, and recordkeeping in virtually every industry on a global basis. This durable, robust, and transparent technology, most well-known for enabling Bitcoin and Ethereum transactions, is poised to transform and disrupt entire industries from accounting, investment management, banking, and finance, to insurance, derivatives, real estate, cybersecurity, benefits, law and health care, to name only a few.

Blockchain presents both opportunities and challenges for global companies, offering significant opportunities to create new service lines and business models, while also raising a multitude of regulatory challenges across jurisdictions.

The interdisciplinary Blockchain Technologies team at Seyfarth Shaw counsels clients and interfaces with regulators to address legal issues raised by this emerging technology that promises to change the way we pay for goods and services, execute investments, custody asset, and conduct business. Our Blockchain Technologies team comprises attorneys with a variety of legal practices – including Corporate, Securities, Labor & Employment, Litigation, Derivatives, Investment Management, Real Estate, Banking, International, Tax, and Immigration Compliance – dedicated to helping clients navigate the uncharted and largely unregulated waters of this rapidly evolving technology. Seyfarth’s Blockchain Technologies Specialty Team includes attorneys and thought leaders who apply their deep knowledge and domain expertise to provide our clients with practical, real-world solutions that can be implemented across multiple regulatory systems and scaled in a wide array of industries and business confronting a highly volatile technology and legal environment.

**Adam Greetis**  
*Team Co-Chair*

**Richard D. Lutkus**  
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**Angelo A. Paparelli**  
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**Gordon Peery**  
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**Andrew J. Sherman**  
*Team Co-Chair*

**John D. Shire**  
*Team Co-Chair*

**John P. Tomaszewski**  
*Team Co-Chair*

### Our Services

Our team provides cross-functional legal and practical solutions for global companies to build or adopt effective and scalable technologies; mitigate legal risk; and grow revenue using blockchain technologies. Drawing on our extensive history and experience in information governance, cybersecurity, privacy, commercial transactions, and government regulation and compliance, our team focuses on:

- Trust modeling
- Compliance services
- Technology transactions
- Data monetization
- Fund formation for cryptocurrency trading and token development
- Fund Compliance
- Securities Regulation
- Token Offerings
- Investment Management
- Hedging virtual currencies and risks related to these currencies
- Arbitrage opportunities involving virtual currency
- Distributed application implementation
- Joint Ventures with public companies in connection with blockchain smart contracts and token development in financial services and real estate

### Our Experience

Our attorneys have substantial experience representing entities using blockchain, have authored publications in the trade press, and have advised clients on an extensive range of legal operational aspects, including cybersecurity, data storage

and transfer, software licensing and distribution, stored value transfer, initial coin offerings (“ICOs”), and encryption. Members of Seyfarth’s team are thought leaders in trust modeling, capital formation, and cryptocurrency markets and the regulatory approaches currently being taken. They have helped early adopters of blockchain technology work within regulatory frameworks and manage risks. Our clients include many data-driven businesses, such as health care and benefits providers, financial institutions, insurance markets, clearing houses, and technology companies.

#### **Future Enterprise**

As work, business, and the economy continue to be transformed by emerging technologies and cultural shifts, Seyfarth is at the forefront of advising companies on the evolving business and legal opportunities surrounding these changes.

As technologies such as artificial intelligence, virtual reality, blockchain, and cryptocurrencies become more common and the needs of the massive multigenerational global workforce begin to shift, business and legal leaders must invest in strategies that will support building new capabilities at the cross-section of people power and machine power.

Business leaders who participated in our [Future Enterprise Survey](#) are more hopeful than last year, with 84 percent expressing optimism compared to 70 percent in 2017. Some are taking the opportunity to transform their work methods or launch innovative programs, while others have simply accepted that while change can be difficult, it is an inevitable and crucial part of staying competitive.