

**Practices & Sectors**

Corporate

Intellectual Property

Trade Secrets,  
Computer Fraud &  
Non-Competes

**Robert J. Sell**

*Practice Area  
Leader*

**Seyfarth's Technology Transactions Team has significant experience in technology transactions and the technology industry.**

Our cross-disciplinary team of 20 attorneys have represented some of the world's largest companies, as well as innovative growth and start-up companies in creating, enhancing, licensing, selling and acquiring intellectual property and technology assets.

Our focus is not just on getting the deal done, but helping clients gain a true competitive advantage. We work with clients to identify and exploit their technologies, and draft, negotiate and structure agreements that derive the full value of intellectual property and technology assets.

We advise companies across industries on issues ranging from day-to-day technology contract matters to the complex multinational sourcing and joint venture arrangements. Our core areas of strength include:

- Licensing and technology transfer
- Outsourcing of technology services
- Angel/Venture Capital/Private Equity financing
- Strategic alliances and joint ventures
- Mergers and acquisitions
- Technology development contracts
- Intellectual property advice
- Social Networking
- Internet and cloud computing
- Privacy and data security
- Distributor and reseller matters

As part of representing clients in technology related transactions, Seyfarth also has developed broad relationships with organizations that provide capital to emerging, innovative start-up technology companies. Our firm proudly sponsors Cornerstone Angels, The Entrepreneurship Institute, and the Association for Corporate Growth in key markets.

**Outsourcing**

Our lawyers have handled some of the most complex and strategic multinational sourcing transactions ever undertaken, with total contract value in the billions of dollars. We work closely with our clients to create lasting, effective, value-driven relationships between technology suppliers and service providers, and their customers.

Several large, multinational clients have engaged Seyfarth Shaw in connection with high-volume contract review, because of our innovative approach to the unbundling of services to manage, streamline and reduce the cost of such review. The processes we have developed help companies increase efficiencies, leading to more consistent quality and cost effective transaction processing.

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