



## Retail Reality:

The retail development environment today;  
opportunities and challenges for the future.

Seyfarth Shaw LLP and the Washington Business Journal are pleased to again join together to present a forum where the top real estate issues facing the Washington metropolitan area can be discussed by recognized experts. At this year's program, our distinguished panel of political and industry thought leaders will present their perspectives on the current retail environment in the Washington region, their plans for the future, and the opportunities and challenges ahead. There also will be an opportunity for you to participate through a question and answer period. The fee for the program is \$40, and registration is required. This program has sold out each of the prior years, so we urge you to sign up as soon as possible. We look forward to seeing you on September 26.

### Panel

**The Honorable Adrian M. Fenty**  
Mayor  
Washington, D.C.

**Paul G. Moulton**  
Executive Vice President  
Real Estate—Costco

**Tom Maskey**  
Senior Vice President-Retail  
The Peterson Companies

**The Honorable Gerry Connolly**  
Chairman  
Fairfax County Board of Supervisors

**Mike Laferle**  
Vice President  
Real Estate—The Home Depot

**Robert L. Bodansky**  
Partner  
Seyfarth Shaw LLP

### Location

**September 26, 2007**

The Ritz-Carlton  
1150 22nd Street, N.W.  
Washington, D.C. 20037

### Program

**7:30 AM - 8:15 AM**  
Registration/Breakfast/Networking

**8:15 AM - 8:30 AM**  
Opening Remarks

**8:30 AM - 10:00 AM**  
Panel Discussion

To register for this seminar, please visit

<http://guest.cvent.com/i.aspx?4W,M3,36b54e41-2536-45d5-8b99-0665639bebca>.

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