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Seyfarth Shaw Represents Suddenlink in \$350 Million Acquisition of NPG Cable, Inc.

NEW YORK (November 30, 2010) – In a noteworthy cable industry transaction, law firm Seyfarth Shaw LLP is advising **Cequel Communications, LLC**, which does business as **Suddenlink Communications**, in its acquisition of **NPG Cable, Inc.** and **Mercury Voice & Data Company** from **News-Press & Gazette Co.** for \$350 million, subject to customary working capital adjustments. The transaction is expected to close in the first quarter of 2011.

NPG's cable systems serve approximately 83,000 customers, representing approximately 210,000 revenue generating units or RGUs, with operations in St. Joseph, Mo.; Mammoth Lakes, Calif.; and several, clustered Arizona communities, including Flagstaff and Sedona, Lake Havasu and Kingman. Suddenlink has operations in Maryville, Mo., and Bishop, Calif., which are proximate to NPG's cable systems in St. Joseph and Mammoth Lakes, respectively.

Leading the Suddenlink deal team for Seyfarth Shaw are Andrew Lucano and Stanley Bloch, both corporate partners with Seyfarth Shaw LLP in New York. Bloch and Lucano frequently advise on M&A transactions in the communications industry. They regularly represent cable operators and financial entities in the sale and purchase of cable systems throughout the country.

Suddenlink is the seventh largest cable operator in the United States, serving approximately 1.3 million residential customers and thousands of commercial customers in Arkansas, Louisiana, North Carolina, Oklahoma, Texas, West Virginia and elsewhere.

Seyfarth Shaw has over 750 attorneys located in 10 offices throughout the United States, including: Atlanta, Boston, Chicago, Houston, Los Angeles, New York, Sacramento, San Francisco, and Washington D.C., as well as Brussels, Belgium. Seyfarth Shaw provides a broad range of legal services in the areas of corporate, labor and employment, employee benefits, litigation and real estate. The firm's practice reflects virtually every industry and segment of the country's business and social fabric. Clients include over 300 of the *Fortune* 500 companies, telecommunications companies, financial institutions, newspapers and other media, hotels, health care organizations, airlines and railroads. The firm also represents a number of federal, state and local governmental and educational entities. For more information, please visit www.seyfarth.com.

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